



SPECTRUM HEALTH VALUE STUDY™
Overall Importance Ratings for Health Care Services and Programs
(Mean Summary Of Max Diff Scores)
Data Collected January, 2009

Unweighted Base 1013
 Total Respondents (1013)

By Alphabetical Order	%
Care For The Elderly	45
Dentist Services	79
Diagnostic Laboratory Services	74
Emergency Care Services	89
Family Social/health Services	44
Health Relief Services (such As During A National Disaster)	28
Health/personal Care Goods	51
Home Health Services	31
Individual Social/health Services	51
Medical Research	59
Medical Services At A Hospital	90
Mental Health Services	20
Mental Retardation Services	6
Nursing Care Services	38
Nutrition Services	28
Outpatient Services	74
Over The Counter Drugs	60
Pharmaceutical Research	44
Physician Services	94
Prescription Drugs	86
Preventive Health Services	68
Psychiatric Services	16
Scientific Research	43
Substance Abuse Services	6
Surgical Services	71
Vocational Rehabilitation	14
Wellness Services	51

By Ranking	%
Physician Services	94
Medical Services At A Hospital	90
Emergency Care Services	89
Prescription Drugs	86
Dentist Services	79
Outpatient Services	74
Diagnostic Laboratory Services	74
Surgical Services	71
Preventive Health Services	68
Over The Counter Drugs	60
Medical Research	59
Wellness Services	51
Individual Social/health Services	51
Health/personal Care Goods	51
Care For The Elderly	45
Family Social/health Services	44
Pharmaceutical Research	44
Scientific Research	43
Nursing Care Services	38
Home Health Services	31
Nutrition Services	28
Health Relief Services (such As During A National Disaster)	28
Mental Health Services	20
Psychiatric Services	16
Vocational Rehabilitation	14
Mental Retardation Services	6
Substance Abuse Services	6

This information is made available to the public as part of the Spectrum Health Value Study™, and may be used for media, academic and policy analysis purposes with attribution. Suggested citation: "Spectrum Health Value Study (www.healthvaluestudy.com), 2009."