



**SPECTRUM HEALTH VALUE STUDY™**  
**Overall Importance Ratings for Health Care Services and Programs**  
**(Mean Summary Of Max Diff Scores)**  
**Data Collected January and April, 2009**

Unweighted Base 2025  
 Total Respondents (2025)

| <b>By Alphabetical Order</b>                                | <b>%</b> | <b>By Ranking</b>   | <b>%</b> |
|---|----------|---|----------|
| Care For The Elderly  | 46       | Physician Services  | 93       |
| Dentist Services  | 75       | Medical Services At A Hospital                              | 90       |
| Diagnostic Laboratory Services                              | 70       | Emergency Care Services                                     | 89       |
| Emergency Care Services                                     | 89       | Prescription Drugs  | 84       |
| Family Social/health Services                               | 47       | Dentist Services  | 75       |
| Health Relief Services (such As During A National Disaster) | 30       | Outpatient Services   | 72       |
| Health/personal Care Goods                                  | 53       | Diagnostic Laboratory Services                              | 70       |
| Home Health Services  | 32       | Surgical Services   | 69       |
| Individual Social/health Services                           | 51       | Preventive Health Services                                  | 66       |
| Medical Research  | 58       | Medical Research  | 58       |
| Medical Services At A Hospital                              | 90       | Over The Counter Drugs                                      | 57       |
| Mental Health Services                                      | 22       | Health/personal Care Goods                                  | 53       |
| Mental Retardation Services                                 | 8        | Individual Social/health Services                           | 51       |
| Nursing Care Services                                       | 38       | Wellness Services   | 50       |
| Nutrition Services  | 29       | Family Social/health Services                               | 47       |
| Outpatient Services   | 72       | Care For The Elderly  | 46       |
| Over The Counter Drugs                                      | 57       | Pharmaceutical Research                                     | 43       |
| Pharmaceutical Research                                     | 43       | Scientific Research   | 41       |
| Physician Services  | 93       | Nursing Care Services                                       | 38       |
| Prescription Drugs  | 84       | Home Health Services  | 32       |
| Preventive Health Services                                  | 66       | Health Relief Services (such As During A National Disaster) | 30       |
| Psychiatric Services  | 18       | Nutrition Services  | 29       |
| Scientific Research   | 41       | Mental Health Services                                      | 22       |
| Substance Abuse Services                                    | 8        | Psychiatric Services  | 18       |
| Surgical Services   | 69       | Vocational Rehabilitation                                   | 15       |
| Vocational Rehabilitation                                   | 15       | Substance Abuse Services                                    | 8        |
| Wellness Services   | 50       | Mental Retardation Services                                 | 8        |

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