



SPECTRUM HEALTH VALUE STUDY™
Overall Importance Ratings for Health Care Services and Programs
(Mean Summary Of Max Diff Scores)
Data Collected January, April and August, 2009

Total Respondents: 3049

By Alphabetical Order	%
Care For The Elderly	46
Dentist Services	75
Diagnostic Laboratory Services	69
Emergency Care Services	89
Family Social/health Services	48
Health Relief Services (such As During A National Disaster)	31
Health/personal Care Goods	53
Home Health Services	33
Individual Social/health Services	52
Medical Research	58
Medical Services At A Hospital	90
Mental Health Services	23
Mental Retardation Services	8
Nursing Care Services	39
Nutrition Services	28
Outpatient Services	73
Over The Counter Drugs	55
Pharmaceutical Research	43
Physician Services	93
Prescription Drugs	84
Preventive Health Services	65
Psychiatric Services	20
Scientific Research	41
Substance Abuse Services	9
Surgical Services	70
Vocational Rehabilitation	14
Wellness Services	50

By Ranking	%
Physician Services	93
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