



SPECTRUM HEALTH VALUE STUDY™
Overall Importance Ratings for Health Care Services and Programs
(Mean Summary Of Max Diff Scores)
Data Collected April, 2009

Unweighted Base 1012
 Total Respondents (1012)

By Alphabetical Order	%
Care For The Elderly	47
Dentist Services	72
Diagnostic Laboratory Services	66
Emergency Care Services	89
Family Social/health Services	50
Health Relief Services (such As During A National Disaster)	32
Health/personal Care Goods	54
Home Health Services	33
Individual Social/health Services	51
Medical Research	57
Medical Services At A Hospital	89
Mental Health Services	25
Mental Retardation Services	9
Nursing Care Services	39
Nutrition Services	29
Outpatient Services	71
Over The Counter Drugs	53
Pharmaceutical Research	43
Physician Services	91
Prescription Drugs	83
Preventive Health Services	64
Psychiatric Services	21
Scientific Research	40
Substance Abuse Services	11
Surgical Services	68
Vocational Rehabilitation	15
Wellness Services	49

By Ranking	%
Physician Services	91
Medical Services At A Hospital	89
Emergency Care Services	89
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